



No one wants a six hour round of golf. Build into your rules ways to speed up play in order to ensure a timely round of golf. Simple rules like "bogey is your buddy" will allow golfers to pick up after making bogey —which will keep the pace of play and make their round much more enjoyable.

Sponsorship Opportunities

- Banners
- Tee Box Signs
- Beverage Car Signs
- Scorecards
- Golf Car Signs
- Gifts, Prizes, Awards
- Driving Range Signs
- Scoreboard

Moose Run Golf Course
Hill & Creek Courses
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Tips on Running a Successful Golf Event

Why Moose Run Golf Course?

Looking for a unique, professional, facility for your next golfing function? Moose Run Golf Course is *the* place to transform your outing into a tournament your players will remember!



Planning a successful event can be easy and fun if you have the right support. Moose Run Golf Course is here to help, so you can focus on getting more players and sponsors.

The list includes just a few of the services that Moose Run tournament professionals provide to make your tournament more fun and profitable:

- Consultation on how to raise more funds for the event
- Advice on event format to enhance participation and excitement
- All-inclusive golf and outing packages
- Two courses in which to choose
- Promotional advertising material for the event to be displayed at our facility, web site, and Facebook page
- Golf equipment and apparel, as well as custom logo items from cups to shirts for giveaways
- The added personal touches so the outing representative enjoys the day as much as the outing participants.

When to start

It can take anywhere from a few weeks to a year to plan and stage a successful tournament. If you're responsible for organizing a tournament for your company, charity, association, or just a group of friends, don't wait. Start early and you'll actually be able to enjoy yourself at your own tournament. Use our handy checklist and scheduler to guide you through the process.

*You can submit your event
to the Alaska Dispatch to
create greater exposure!
www.adn.com/events*



An alternatives to a hole-in-one hole: how about a “putt for dough” on the putting green? Ask the insurance company for other options.



Did you know that Moose Run’s maintenance crew starts work at 4:00 AM in order to prepare the golf course?

Where do I start?

- Select your course
- Choose two or three dates and call us at 907.428.0056
- Secure tournament date
- Sign agreement and submit deposit
- Name your tournament
- Choose the format
- Solicit sponsorship
- Create invitation list
- Prepare and mail or email Invitation/Entry form.

Things to include on entry form:

- Event Name
- Format
- Price
- Players names and contact information
- Map to golf course
- Prizes / Sponsors
- Other contests (long drive, closest to the pin, etc...)

- Tournament amenities
- Who’s eligible (must they have a handicap?)
- Deadline for registration
- Time to check in day of tournament (one hour to ½ hour before tournament starts - which is not the starting time of the tournament)
- Time of award ceremony
- Chairperson contact info (name, address, phone #, fax, email address).

Hole-In-One Insurance

If needed check the yardage carefully. Do not use a longer yardage than specified on the tournament agreement.

Fax or email us a copy of your Hole-In-One contract so we can make sure the yardage is correct 907-428-3942

Hole-In-One Insurance Companies

Hole In One International
800-827-2249
www.holeinoneinternational.com

National Hole In One Association
800-527-6944
www.hio.com

Hole In One USA
800-383-7273

Success Tips

- Give GREAT prizes. Even if you have a very worthy cause, people want to have a chance to win good prize.
- Use golfer’s email addresses and Facebook. It is an easy way to update golfers of any changes and serves as a reminder

of the date, time and place of the tournament.

- Encourage golfers to come EARLY the day of the tournament. **Times are for starting time, not check-in time.** We suggest they check in 1 hour before the start of the tournament.
- Get lots of volunteers

Amenities Included

- Picnic Area
- Scoreboard
- Beverage Car

10 Days before tournament

- Submit a firm count to Moose Run the number of players you will have.

7 Days before tournament

- Submit a list of all F&B items needed from the golf course including how many beverage servers will be needed.
- E-mail sponsorship logo to Moose Run Golf Course if golf car signs are being made.
- Verify special events criteria (Long Drive, Closest to the Pin, etc...)
- Let us know who will pay for the club rentals. (Will the tournament absorb the cost or will players pay for their own rentals?)
- Make sure your volunteers know about safety on a golf course, and etiquette and where they are going. If they are driving a golf car for the first time, they must be aware of proper etiquette and safety on a golf course.

ONLY TWO PEOPLE TO A GOLF CAR!

- Remember, children under the age of six are [not allowed on the golf course](#). If your volunteers have children that plan to ride around on the golf car, they must only have two people to a golf car.
- Make sure all players know they can not bring their own alcohol or coolers on the course.
- Make sure your players and volunteers know there is a [dress code](#) for Moose Run Golf Course, and are asked to observe it.)
- Confirm with the sponsor when the hole in one item (car, ATV, etc. will be delivered). Fax or email us a copy of

your Hole-in-One contract so we can make sure the yardage is correct 907-428-3942.

3 Days before tournament

- Let us know of any special events you are having on the course.
- Prepare and remit final list of players (pairings) and non-players to Moose Run Golf Course
- Assemble gift bags
- Submit Tournament Rules Sheet to Moose Run Golf Course which includes:
 - ✓ tournament format
 - ✓ which tees men/women play
 - ✓ what will happen in the event of a tie
 - ✓ what will happen in case of pace of play violation, for example, if a team is playing too slowly, our Player Assistants may ask them to move ahead to close the gap - **please put on your rules sheet what the maximum score they should take in case this happens. We recommend a 2-Putt maximum per hole**
 - ✓ if you are playing "winter rules," or not
 - ✓ special events holes (SEE AGREEMENT FOR SUGGESTIONS)
 - ✓ rules chairperson's name
 - ✓ any other info you want to convey
- Give rules sheet to MOOSE RUN GOLF COURSE Tournament Staff to look at/give advice

Day before tournament

- Send out fax or email or call golfers and remind them of tournament.
- Decided what denomination you

would like your gift cards broken down into.

Day of Tournament

- Shotgun tournaments begin at the starting time. For instance, a 7:00 shotgun tournament begins at 7:00. **The golfers should be on the starting hole ready to play at that time.** They will be heading out to the golf holes, 15 minutes prior to that time.

Bring, adding machines, string (or other items to put up banners), scissors, sunscreen & umbrellas (for volunteers), stapler, lots of copies of pairings, alpha list of players with hole #, rules book.

Other Tips to Speed up Play

A fun rule you may consider in a scramble: If the teams gets a par or higher on a hole, they need to play from the forward tees on the next hole.

If a team falls behind, our Player Assistants may ask them to move ahead to close the gap - please put on your rules sheet what the maximum score they should take in case this happens.

To keep a steady golf pace and to simplify rules, we strongly recommend you don't use/sell Mulligans or string.

VOLUNTEERS YOU WILL NEED:

(Have volunteers dress in layers and with sensible shoes--weather is sure to change and other items necessary for your tournament Make sure they are aware of our [dress code policy](#) and etiquette).

- Registration (distribute tee-prizes) (1-2 people) Golfers should start checking in an hour before the shotgun begins.
- Banners up and hole sponsor signs on the course. (2-3 people)

Scoring (1-2 people)

- Hole-in-One **volunteers (look carefully at your insurance, many say there must be 2 witnesses).**

Make sure yardage for men and women are what the contract states. Volunteers need to be at the holes before the tournament starts. Make sure they are at the course, ready to go, about 20 minutes before the tournament begins.

- Rules Chairman to answer rules questions/ disputes.



A great way to make money as well as speed up play is to use a "PRO's Drive." You can mark a spot somewhere in the fairway (similar to where a Pro would hit it) and sell "drives." It they pay for it (rather than a mulligan) they can use it for their "drive."



Grizzly Grill's Food & Beverage & Catering

The food and beverage operation is a function of Moose Run Golf Course. Organizations or groups may make arrangements for special food service through the Golf Course Manager.

Beer and soda will be purchased through the golf course snack bar. For those tournaments desiring to furnish their own **non-alcoholic beverages**,

corkage fee will be assessed for each tournament player. For shotgun start tournaments this fee will be assessed for each player or, for a minimum of 132 players, whichever is greater.

You may bring your own food and snacks—or have your event catered at our picnic pavilion, but you can't bring your own alcohol.

We will be happy to cater your tournament. Please speak with our Food & Beverage Team to discuss options.



Moose Run Golf Course's picnic pavilion is available for your use. It seats 144 people comfortably.

A word about alcohol

We want your group to enjoy themselves. That being said, we also want them to be safe and responsible.

According to Air Force regulation (AFI 34-219, para. 2.3) alcoholic beverages not purchased at JBER-Golf are not allowed on the premises at any time. Moose Run

Golf Course has an obligation to monitor and control the responsible service and consumption of alcohol. Consumption by individuals under 21 years of age is prohibited by law. If your golfers or tournament brings its own alcohol, at the very least, they will be asked to leave the premises without refund.

It is encouraged to provide alternate transportation to participants who choose to consume alcohol during the tournament and its following activities.



*Moose Run
Golf Course is
the World's
Northernmost
36-hole Golf
Facility*

Hill Course
The oldest course in the state, the Hill Course is also the most popular with golf tournaments. While it has postage stamp sizes greens, the fairways are wide and forgiving to make a round of golf a challenging affair. This wooded course has spruce and birch trees lining all its fairways. The front nine is hilly, while the back nine is somewhat flat. The greens are small, and water hazards come into play on a few holes." It has been named the "Best in State" numerous times.

Creek Course

The newest course in the state, the Creek Course opened in 2000 and is the most challenging golf course in the state; perhaps the most challenging many golfers have ever played. It's the longest golf course in Alaska at 7,324 yards, and has the Longest Single Hole, the par 5 number 6 at 640 yards. The course was designed by [Robin Nelson](#) who is known for his ability to build golf courses that are sensitive to their sites, preserve the character of land and make the game of golf fun, challenging and enjoyable.

Sponsorship Opportunities

- ◆ **Banners** can be any size and can be placed on Arctic Valley Road, driving range, registration table or the front of the clubhouse
- ◆ **Tee Box and Driving Range Signs** should be 18 x 24 inches with stakes and placement attached.
- ◆ **Beverage Car or Golf Car Signs** must be 8.5 x 5.5 inches.



You may have golfers or volunteers who have never driven a golf car before. Encourage them to be safe, and ask questions if they haven't been on a course before.

The Hill Course does not have "cart paths." However, we do ask that you never take a car within 30 feet of the green, or within 15 yards of fairway bunkers or water hazards.

Golf Car Safety & Etiquette

Please ask what the rule is for that day. If you learn that the "90-degree rule" is in effect, this means that you can take the car onto the fairway, but only at 90-degree angles.

Must have drivers license to operate a golf car.
ONLY TWO PEOPLE IN A GOLF CAR.
 No exceptions.



How to make it fun for "non-golfers"

You don't have to be an avid golfer—or even a "golfer—in order to enjoy a tournament round of golf. Most tournaments are played in a "scramble format." It takes the pressure off those participants who may not play golf well, and it promotes a development of team

spirit that adds to the enjoyment of participation in the event. In this format, all competitors should play a ball from the tee. The team shall then choose a preferred ball position from which to play their second shots. After hitting their second shots, the team should then select a pre-

ferred ball position from which to play their third shot. Repeat this procedure until a ball has been holed. You may play from within one club length of the preferred ball position, no closer to the hole, except on the green or in a hazard, where you must play from within six inches of the preferred ball and from like conditions.

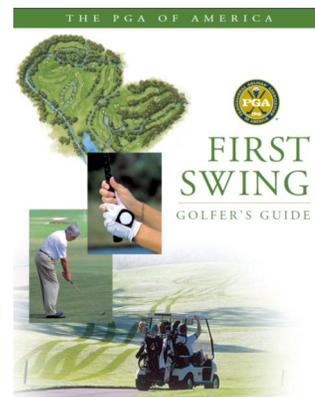
*Learn to look like a golfer without being one! There are several places you can go to online to get great tips for new golfers, like the PGA.com and *The First Swing Golfers Guide*.*

Sign up or create your own Golf Clinic



Moose Run Golf Course offers a wide variety of lessons and clinics to fit any budget and time-schedule. In addition, our teaching professionals can tailor a golf clinic for your specific group, before your event. Contact Moose Run Golf Course to find the right instruction for your group. Moose Run Golf Course

boasts one of the best practice facilities, that includes, driving range, two chipping ranges, and three practice putting greens. Open during the summer the same hours as our golf course, so if you want to come in before work or before going home, we'll be here.



Moose Run Golf Course 36-holes of world-class golf

The Hill Course and the Creek Course at Moose Run make-up the World's Northern-most 36-hole golf course. The Hill Course is aptly named because of the gently rolling hills that make up the front nine while the Creek Course is so named because of Ship Creek that meanders through and alongside some of the holes. Being tucked in at the base of the Chugach Mountains, both courses have some of the most beautiful views of this mountain range. A game of golf at either of these courses is often like a trip to a wildlife sanctuary.

Golfers may see both brown and black bear, fox, wolf, lynx, bald eagle and, of course, moose. Photo opportunities abound and many golfers are seen with their cameras at the ready. While Moose Run Golf Course is a military course it is open to the civilian community and the many tourists that come here each year. The Moose Run Golf Course offers a practice facility including: driving range, two chipping ranges, two practice putting greens, and a practice bunker.

The facility function is to provide morale, welfare, and recreation to authorized users. Moose Run Golf Course is a full service golf facility which includes the world's northern-most 36 hole golf course, a complete learning and practice facility, driving range, learning center, practice areas, a golf clubhouse, golf shop, snack bar, snack shacks (one on each course), special function pavilion, and complete maintenance facility.

Don Kramer, PGA
General Manager

Matt Leseman
Superintendent

Karri Crosson
Supervisory Administrative
Assistant

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mooserungolfcourse.com

Hill Course

- Golf Digest's #4 "Best In State" (2015)
- #5 in Alaska GolfWeek's Best Courses you Can Play (2016)

Creek Course

- #1 in Alaska, Golf Digest's "Best in State" (2015)
- #2 in Alaska GolfWeek's Best Courses you Can Play (2016)
- #10 in the World, Travel and Leisure Magazine "Top Military Golf Courses" (2006)
- Top Ten Armed Forces Golf Course by Links Magazine (2011)
- Golf Digest's "Best New Courses in America" (2001);
- #49 in the United States, Golf Digest "America's 50 Toughest Golf Courses" (2007)

